

Marketing Resources from *Philanthro* Plan

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thank you while you are here. We want to express appreciation for your confidence in our future.

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Does Your Will Work?

Does 100	II WIII WOIK.
Some wills won't. For example, if your province requires the signatures of two disinterested witnesses and a beneficiary of	We want to honour you for your prudent planning. Of course, if you wish, we can also treat new of your deferred
your will signs as a witness, your will may not work. Also, a will that's out of step with your other estate planning documents may not work either. Let's say your	gift anonymously. The coupon below is one way you can let us know of your gift plan. You can also use this form to request free hierature about
will dictates that your entire estate is to pass to your spouse and yet your life insurance policy indicates a different beneficiary. Does your will supersede your policy and redirect the insurance proceeds to your spouse? Probably not.	making a will that works. If you wan to talk with a representative of ABC About your gift and estate plans, you can indicate that as well. As always, we urge you to consult with an estate planning
An out-of-date will that fails to take full advantage of current tax law may not work well either. It could cost thousands in added taxes. Nor can you feel confident in a will that has not been updated to reflect major changes in your family life or financial affairs.	lawyer or other or daline badvis or regarding a vill, a living trust of whatever else may lest set your needs. Sound professional help will contribute to your peace of mind and your family's. Please take a moment to fill out and return the coupon. We look forward to hearing from you soon.
Does your will accomplish everything you want? Is it up-to-date? Is it valid? Do you even have a will?	(Please complete and return this reply form)
We at ABC Charity want you to have the peace of paint	Dear Friends at [ABC] Charity:
that comes from knowing that you have a valid estate plan. We want you to have a will that works well for you. And,	Please send me free literature about making my will work.
frankly, one that works for us one that includes a bequest to ABC Charity.	Please contact me about a personal visit or other assistance.
It's amazing how often people say, "I never thought about making a charitable gift through my will. It just never occurred to me."	I have already provided a bequest for [ABC] Charity in my will.
When you name ABC Charity in your will to receive a specific amount or a percentage of your estate, you make	Please send me information about the [ABC] Heritage Society.
one final gift - perhaps your ultimate gift to an	Name:
organization you have supported during your life. You declare in your Last Will and Testament that you believe in	Address:
the mission of ABC Charty and that you want a portion of	City:
your accumulated assets to be invested in furthering the	Province: Postal Code:
good work of this worthy cause.	Phone:
	Email:

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