

Five Reasons to Die Without a Will

There must be powerful reasons to avoid a will because so many people die without one. Just in case you happen to be one of the many who will depart without a will, here are five reasons to strengthen your position. You can use these to help you sleep at night.

1. The province can do a better job deciding how to disburse your assets than you can.
2. The court can choose a better administrator to handle your estate during probate than you can.
3. The court can choose a more caring guardian for your minor children than you can.
4. The government will use your tax dollars more efficiently than your favorite charity would use a charitable bequest.
5. Your grieving loved ones will be better off looking after your affairs without your will.

Powerful reasons? Hardly. Nonetheless, people unwittingly affirm these reasons year after year as they continue to put off the minor inconvenience of making a will.

Your friends at [ABC] Charity urge you to take action now. Your family will appreciate it. The charities you support will appreciate it. And you will appreciate the peace of mind you get from fulfilling one of your most important stewardship responsibilities.

Like many people, you may be uncertain about going to a lawyer. But a lawyer who specializes in estate planning knows the right questions to ask and the best ways to help you accomplish your goals. These professionals are well-trained and normally well worth the time and expense they cost.

If you need an estate-planning lawyer, we'll assist you with a list of names and addresses of professionals we

have worked with in the past. Jane Doe, our gift planning director, can help you with this. She will provide you with helpful printed material on making a will and, if you like, supply information on ways you can include charitable giving in your plans.

While you'll still need to meet with your professional advisor for expert counsel, an advance meeting or two with Jane will prove useful and could save costs by helping you make the best use of your lawyer's time. Her services are available to you without any obligation whatsoever. You can contact Jane at our development office by calling 888-123-4567.

Perhaps you would benefit from learning more about wills. For printed material on making your will or to request a personal visit, please complete and mail the reply form below. Also, it would help us greatly to know whether you have or are planning to include [ABC] Charity in your estate plans. Thank you.

(Please complete and return this reply form)

Dear Friends at [ABC] Charity:

- ☐ Please send me free literature about making a will.
- ☐ Please contact me about a personal visit or other assistance.
- ☐ I have already provided a bequest for [ABC] Charity in my will.
- ☐ Please send me information about the [ABC] Heritage Society.

Name: _____

Address: _____

City: _____

Province: _____ Postal Code: _____

Phone: _____

Email: _____