

**Gift Planning** means structuring your gift to maximize tax benefits and achieve personal goals while supporting a favorite cause.

A planned gift to *(Full Name of Charity)* may be “outright” (for *(Charity)*’s immediate use) or “deferred” (arranged now for completion at a future time). Some planned gifts are designed to combine support for *(Charity)* with life income to the donor. Each type of planned gift offers particular benefits to the donor, and each supports the mission of *(Full Name of Charity)*.

Look over this brochure and find the way of giving that best meets your situation and goals. Then use the response form to request further information you can review with your financial advisor. When you’re ready to proceed, we’ll be pleased to assist you in completing your gift.

**GIFTS FOR THE PRESENT**

**An outright gift of cash**, either by cheque or by credit card online, is the simplest way to give and it can often be the best way. You receive a donation receipt for the full amount you give, resulting in tax savings for the current year.

For example, if your combined federal and provincial tax credit equals 46 percent, a \$5,000 cash gift to *(Full Name of Charity)* will result in tax savings of \$2,300, so the actual cost of the gift to you is only \$2,700! (The amount you may claim in charitable donations in any one year is limited to 75 percent of your net income for that year. Any excess may be carried forward for up to five years.)

**An outright gift of listed securities** yields a special tax benefit: you will be *fully exempt* from tax on the capital gain. For gifts of other types of appreciated property, 50 percent of the gain will be taxed. In this case, your tax credit will always exceed the tax on the gain, resulting in net tax savings, because 100 percent of the taxable gain is creditable.

All of these gifts for the present go to work immediately. Your contribution is either expended now for the purpose you designate, or it is invested in an endowment with income expended each year for your purpose.

**GIFTS FOR THE FUTURE**

The most common type of *deferred* planned gift is the **charitable bequest**. It can be as simple as a sentence or two in your will, or a codicil appended to your present will. Your bequest may specify a certain sum of money: *“I give to (Full Name of Charity) the sum of \$\_\_\_\_\_ to be used for its general purposes.”*

If you prefer, you may give a particular asset (*“my shares of XYZ stock”*) or a portion of the residue of your estate after other bequests have been paid (*“50% of the rest, residue and remainder of my estate”*). In consultation with *(Charity)*, you may designate a particular purpose for which your bequest is to be used, and you may indicate whether your bequest is to be available for immediate use or held as endowment. Your estate will be entitled to a donation receipt for the full value of the bequest, which may reduce significantly the tax payable with your final income tax return.

**A gift of life insurance** can provide a significant future gift to *(Full Name of Charity)* at a very modest, present cost to you. You may make such a gift with either an existing policy or a new one.

You may give the death benefit of an existing policy simply by naming *(Full Name of Charity)* as the beneficiary. However, to receive a current tax benefit, you must also transfer ownership of the policy to *(Charity)*, which entitles you to a donation receipt for the full value of the policy. When you make *(Charity)* the owner and beneficiary of a new policy, you receive a donation receipt for every premium you subsequently pay. At your death, *(Charity)* will receive the proceeds.

**A gift of retirement plan assets** can also produce a significant future gift. Registered retirement savings plan (RRSP) and retirement income fund (RRIF) accumulations can often be sizeable, and will be taxed as ordinary income on the death of the owner (or surviving spouse, when applicable). Naming *(Charity)* as a beneficiary of all or a portion of these funds at death can effectively offset the taxes otherwise owing, and support our cause at the same time.

**GIFTS THAT GIVE BACK**

Some planned gifts “pay you back” by paying you income or allowing you to enjoy the use of your property even after you have given it to *(Charity)*.

**A gift annuity** provides both a gift to *(Full Name of Charity)* and guaranteed payments for life to you or you and another person, such as a spouse. The annuity rates depend on your age, but they will normally be higher than current GIC interest. Moreover, a portion of your annuity payments (100 percent in some cases) will be paid out tax-free. All donors will also receive a donation receipt for a portion of their original contribution.

**A charitable remainder trust** is a deferred giving arrangement under which you irrevocably transfer property (cash, securities or real estate) to a trustee. You retain the right to the income from the trust, either for life or a specified term of years, and at the end of that time, the trust principal becomes your gift to *(Full Name of Charity)*. You receive a donation receipt for the present value of this remainder interest. In consultation with *(Charity)* staff, you may designate your gift for a particular program or as endowment.

**A gift of a residual interest** “gives back” in a different way. You may donate your residence, which could be either your principal residence or a vacation home, and continue to occupy it during your lifetime. In each case, you receive a donation receipt for the present value of the “residual interest” you have given to *(Full Name of Charity)*. You cannot give a residual interest in artwork itself; the artwork would have to be placed in a trust.

**INTRIGUED? Then we invite you to request more information . . .**

**FOR MORE INFORMATION**

Detach this panel and mail it to:

**Full Name of Charity**  
**Street address**  
**City, Province, Postal Code**  
**Telephone: (000) 000-0000**  
**Fax: (000) 000-0000**

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ Province \_\_\_\_\_

Postal Code \_\_\_\_\_

Phone \_\_\_\_\_ / \_\_\_\_\_  
Business Home

I would like more information about a:

- ☐ Gift to *(Name of Charity)* in my will
- ☐ Gift of cash or appreciated property
- ☐ Gift of life insurance
- ☐ Charitable Gift annuity
- ☐ Charitable remainder trust
- ☐ Gift of residual interest

If you have already arranged for a future gift to *(Charity)*, we’d like to know about it.

- ☐ I have included *(Full Name of Charity)* in my will.
- ☐ I have named *(Charity)* as the beneficiary of a life insurance policy.

*(FOR YOUR USE)*

Title

artwork, etc.

*THIS SPACE FOR  
YOUR CASE STATEMENT,  
PHOTOS, ETC.*

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YOUR CASE STATEMENT,  
PHOTOS, ETC.*

*Planned (or Legacy)  
Giving  
with  
(FULL NAME OF  
CHARITY)*

*The information in this brochure does not constitute legal or financial advice and should not be relied upon as a substitute for professional advice. **(Full Name of Charity)** encourages you to seek professional legal, estate planning and financial advice before deciding on a course of action.*